



Tel: 01205 627240 | support@eb-it.uk

PRESS RELEASE

July 25th 2023

Eddie Bingham launches affordable, accessible IT support for home and business users...

Everyone hates it when their computer goes wrong – and the age-old solution of turning it off and turning it on fails! Prince’s Trust new business Start-Up entrepreneur Eddie Bingham recognised the scale of this problem, particularly now that more people are working from home, and has created an affordable, bespoke, concierge-style IT support service to help home and business users.

“I have been involved in the IT sector for about 12 years, working for other people, but officially started EB IT Support Ltd in April 2022, having received a grant from the Prince’s Trust that covered my start-up costs,” said Eddie, who is 30 years old and based in Boston, Lincolnshire.

“It can be a nightmare if your computer or laptop stops working and you don’t have access to an IT help desk. EB IT Support can provide people with all the help they need, when they need it, complete with a 90-day warranty. The IT support we provide can be via a monthly package, or a one-off pay-as-you-go option. Additionally, we provide a range of very affordable and accessible IT support packages for businesses, as well as website design and hosting services.

“I know from experience that it can be extremely frustrating to have to contact one support service for your phone, another for your PC, and yet another for your broadband, so I have partnered with some fantastic companies and am now also able to offer a broadband package, which is proving very popular.

“EB IT Support provides clients with a single point of contact, which means they will be allocated their own adviser, which is a much more personalised, concierge-style approach than other IT support services are offering. I would love to include additional IT products from businesses, so please contact me if interested.”

Eddie provides extended opening hours from 9am to 8pm and aims to get back to clients within 30 minutes of first contact. He will then arrange a call back or virtual meeting to identify the nature and urgency of the problem and calmly talk them through various solutions. As a special launch offer, Eddie is offering a 15 per cent summer discount to all clients, throughout August until 15th September to help parents and children get devices ready for the new school year. There will also be an additional 5 per cent discount applied to anyone who mentions the code SUMMER5 when making enquiries.

“I am also developing a reward system, much like when someone get their reward card stamped in their local coffee shop,” says Eddie. “This will provide more discounts and benefits – for example, when someone comes to me for their fifth computer service, they will receive a full 50% off.

“If interested, check out my website for details of all the services on offer. I always encourage people to do a month’s trial, which they can cancel at any time, and I never lock anyone into lengthy contracts. I’m finding there is huge demand for the IT support I’m providing and hope to recruit additional IT support staff in the future.

“The Prince’s Trust has been a fantastic help to me, not only with start-up costs, but also with providing access to a brilliant business mentor. My business mentor is Dorian Gonsalves, CEO of the hugely successful Belvoir Group, which has its Central Office in Grantham, Lincolnshire, and hundreds of franchises nationwide. Having a mentor with Dorian’s business skills and experience has been a great help, as I can regularly run ideas by him, discuss any challenges and ensure that my business plan is on track for further growth and success.”

For further information visit: <https://eb-it.uk/> or call 01205 627240

**If you require more details, please contact Andrea McHugh at Headlines Journalism
Tel: 01476 567438/07940 930 331 or email: andrea@headlinesjournalism.co.uk**